

Dear Owner,

As we strive to enhance communication and keep all residents informed about important updates regarding our building, we have been exploring new avenues to streamline information sharing. In this regard, we are introducing a Perspectives Whatsapp Broadcast Group exclusively for building-related announcements and updates.

How Whatsapp Broadcast Groups Work: A Whatsapp Broadcast Group is a one-way communication channel that allows us to send important messages to multiple recipients simultaneously without revealing their identities to one another. Unlike regular group chats, members in a broadcast group cannot interact with each other; instead, they receive messages directly from the administrator.

Benefits of Joining the Perspectives Whatsapp Broadcast Group:

- Receive timely and crucial building updates.
- Stay informed about scheduled maintenance, events, and important notices.

Privacy Assurance: We understand the importance of privacy, and we want to assure you that your mobile number will be kept confidential. Members of the Whatsapp Broadcast Group will only see the messages sent by the administrator and will not have access to each other's contact information.

Permission Request: To ensure that you receive these important updates, we kindly request your permission to add your mobile number to the Perspectives Whatsapp Broadcast Group. Your participation in this communication initiative will contribute to a more connected and informed Body Corporate community.

If you agree to join the Perspectives Whatsapp Broadcast Group, please fill out the attached permission slip and email it to **perspectives@propertyexponents.co.za** by **TBD**.

Thank you for your understanding and participation.

Sincerely,

Natasha Botha, Building Manager

Perspectives Whatsapp Broadcast Group Permission Slip

I, _____ [Your Full Name], owner of unit(s) _____
hereby grant permission to Perspectives Body Corporate to add my mobile number to the
Perspectives Whatsapp Broadcast Group for building updates and announcements.

Mobile Number: _____

I understand that joining the Whatsapp Broadcast Group will only allow me to receive
messages from the administrator and that my contact information will remain confidential
within the group.

I acknowledge that this communication channel is intended for important building-related
updates.

I understand that I may revoke this permission at any time by notifying Perspectives Body
Corporate via email: perspectives@propertyexponents.co.za

Date: _____

Signature: _____